



# Advertising Device Control *Newsletter*

## *Our Mission*

The mission of the ADC section is to effectively monitor and control outdoor advertising on routes controlled by the Ohio Department of Transportation.

## Fall 2007



Ohio Department of Transportation  
Advertising Device Control Section  
1980 West Broad Street  
Columbus, Ohio 43223

# Billboard Bulletin

This newsletter – Billboard Bulletin – is for you, the more than 800 billboard owners throughout Ohio. Twice a year, we will update you on the activities and procedures of the ADC Section. We invite your questions and comments. We will be glad to be a clearinghouse for your ideas and suggestions.

## ADC staffers:

**Sarah Lee,**  
Supervisor, ADC Section.....(614) 466-3778

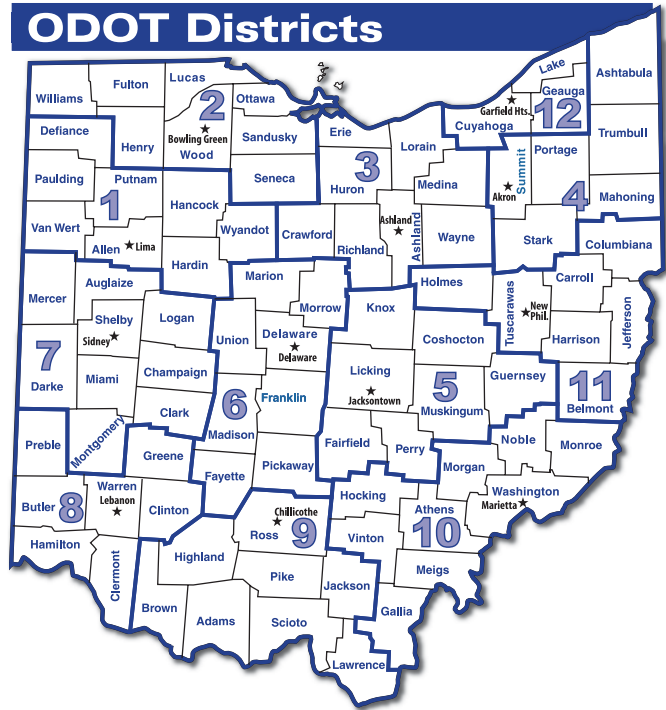
**Tamara Spann-Ford,**  
Internal Representative.....(614) 644-5495

**John Keckstein,** Field Representative,  
Districts 3, 4, 5 and 12.....(614) 644-1570

**Shyna Gawell,** Field Representative,  
Districts 6, 9, 10 and 11.....(614) 752-7526

**Ruby Yates,** Field Representative,  
Districts 1,2, 7 and 8 .....(614) 728-9359

**Toll Free..... (877) 811-4090**



# Renewal

The 2007 renewal period is over and was a success, with a few changes made.

Our office would like to hear from you to know how we could make the 2009 renewal easier and more convenient for you. This year, we mailed self-addressed, stamped envelopes, which we hope made it easier for you to mail your renewal back to us. We also provided a fax number and e-mail address so you wouldn't be burdened getting voice mail since we are so busy during renewal time. The faxes and e-mails also allowed our staff to research your question or problem before getting back to you, so when you heard back from our office we had the answer.

The one problem which continues to be an issue at renewal time is our having to return checks because the renewal application is not enclosed. We will investigate some new ideas to make the return of the renewal clearer for our 2009 renewal. Again, if you have any ideas for us, please let us know.

With suggestions from our customers, we have also drafted a cancellation form, which we hope will make it easier for you to let us know if you would like a permit cancelled. Please see the back page of this newsletter for the form. The form is also available on our website at: [www.dot.state.oh.us/contract/ADC.htm](http://www.dot.state.oh.us/contract/ADC.htm)



## Ruby Yates



Ruby Yates, with nearly 28 years of state service, is the ADC realty specialist for 32 counties running from Toledo through the Dayton and Cincinnati areas.

She came to ODOT about 20 years ago, after nine years with the Orient Development Center. She

processes new billboard applications and monitors the inventory of permitted billboards in her area.

She likes her job and her face brightens when she talks of traveling to small towns in Ohio: "I get a chance to travel the state and visit the small communities most people do not get a chance to. I like seeing the quaint places like Greenville in Darke County and Ripley on the Ohio River."

She also appreciates her co-workers: "It is sort of like ODOT is a family which will support you and make life more enjoyable."

When she retires in December 2008, she will spend time on her Harley Davidson Sportster alongside husband Mark on his Harley Road King. She also wants to spend more time with her granddaughter Ava MacKenzie.

Ruby and Mark live in downtown Columbus.

## NAHBA Educational Conference

ODOT's Advertising Device Control Section sent two staffers to attend an educational conference sponsored by the National Association of Highway Beautification (NAHBA).

Office of Contracts Administrator Kerry Yoakum and Field Representative Shyna Gawell visited Jackson, Miss. Aug. 19-22 to hear presentations on the Highway Beautification Act and other issues important to NAHBA members.

Ms. Gawell, the newest member of the ADC team, said the presentations will help her better serve sign owners in Ohio.

"I learned a lot," she said, "at both educational sessions and by talking to more senior ADC staffers."

## IN MEMORY OF Rhett Alan Paulus

Rhett passed away on Aug. 1, 2007, after an extended illness, while in his home surrounded by his wife and children. He was 59 years old.

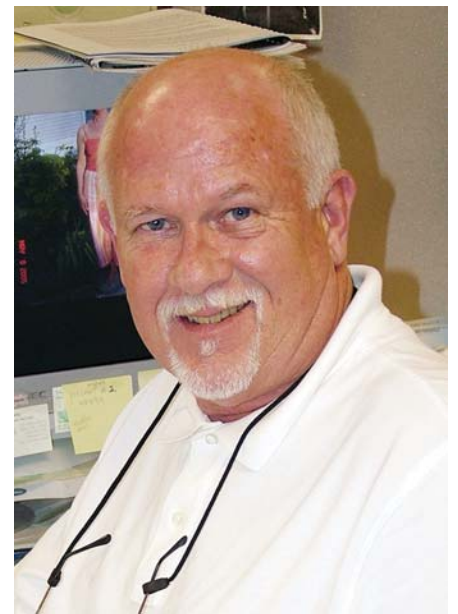
Rhett's thoughtfulness, compassion, sincerity and faith have made everlasting footprints on many hearts.

Rhett had almost 14 years with Advertising Device Control, and 19 years of ODOT service. Many of you knew Rhett as a field representative for the Advertising Device Control section, and as a good, fair, and hard worker. Also, many of you have commented about the "nice" guy Rhett was. He was always ready to listen to his co-workers or customers, with compassion and sound advice.

One thing most people don't know is something his co-workers always teased him about. Rhett broke the stereotypical notions of a State worker with his thriftiness and not wanting to waste anything. Rhett often tied broken rubber bands together to re-use them, and duct taped accordion files instead of throwing them away and getting a new one.

Rhett was also quite the fisherman; one of his great loves was being out in nature and fishing. He enjoyed watching birds, especially the hawks he would see during his long ODOT drives. At his funeral, as a tribute to Rhett and his love for nature, his family let 50 live butterflies go free. It was a beautiful sight.

Rhett is missed by his co-workers, the entire ODOT family, and his customers.



# Request for cancellation of permit(s)

In accordance with the Ohio Administrative Code 5501:2-2-05:(G)(1), in order to cancel a permit, the permit holder must request cancellation of the device by notifying the Advertising Device Control section in writing. The permit holder must remove the advertising device upon notification or within thirty days of the notification. If the advertising device is not removed within thirty days, the device will be considered an illegal device subject to the removal provisions of section 5516.04 of the Revised Code.

*Please print*

I, \_\_\_\_\_ wish to cancel the following permit(s).

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone number \_\_\_\_\_

**Signature/Title/Date**

Permit number	County	Route	Straight Line Mileage

*Please attach a separate page if necessary*